

Press release

Supernova Group continues to invest in the Romanian market: Cora Alexandriei becomes SUPERNOVA Alexandriei

Bucharest, November 1st, 2023: Supernova Group continues its investments in the Romanian market: Cora Alexandriei now has a new identity and becomes: Supernova Alexandriei. With this relaunch of the entire center in terms of look and feel, Supernova is also opening new international tenants' concepts, such as Dr. Max, KIK, Sinsay and Lensa Optic.

Since November, customers can enjoy the newly refurbished shopping center, with a total leaseable area of 20.000 square metres for a more varied and comfortable shopping experience. The extensive modernization process has been designed to bring new well-known brands, more comfortable shopping experience through enhanced lights, completely refurbished outside areas and modernized parking and toilets.

"When we planned the renovation of the Cora Alexandriei, the first things we took into account were the needs of our clients and tenants. In addition to improving the internal infrastructure, we optimized the spaces and facilitated access to renewed brands and relaxation areas that meet today's retail requirements. Supernova Alexandriei is the fourth operational centre to be modernised under the Supernova brand and we are pleased to have managed to take another step towards the completion of the extensive renovation process, assumed in 2021. We are proud to have the opportunity to translate our commitment to sustainability into all the projects in our portfolio through the Supernova Green Energy program ", said **Markus Pinggera**, Managing Director at Supernova Group.

To celebrate the shopping center's new identity, the company is offering all visitors four days of fun and artistic moments, starting on November 2nd. While children will be able to enjoy theatre and circus performances, pantomime and face painting, adults will have the opportunity to take unique photos and win attractive prizes. More information is available on [Supernova Alexandriei web site](#). Moreover, the second day of activities is marked by the presence of the artists Cleopatra Stratan and Edward Sanda who will meet fans for a photo and autograph session. To keep up to date with Supernova Alexandriei's activities, follow the Supernova [Facebook page](#).

Supernova gives back to the community through donating to the Metropolis Foundation

In addition to strengthening its position on the market, Supernova aims to be an active member of the community through dedicated social actions, such as its donation of the Metropolis Foundation to support the renovation of public hospitals in Romania. Mrs. Ioana State, the Foundation's ambassador, will visit the new commercial complex in Bucharest Alexandriei, where she will receive the 10,000 euro donation offered by Supernova in order to contribute to bringing Romanian hospitals up to European standards.

ABOUT SUPERNOVA

Supernova entered the Romanian market in November 2020, by taking over the Jupiter City Shopping Center in Pitești, which covers an area of over 45,000 square meters, contains 1,700 parking spaces and over 90 stores. The company's modernization efforts continued with the commercial center in Drobeta-Turnu Severin, Bacau and will be continued in Constanța and Bucharest. The recently acquired centers will be modernized, renovated and rebranded, following the example of the one in Pitești.

The Austrian group Supernova is an international company focused on the development and management of commercial real estate in Austria, Slovenia, Croatia, Romania and Slovakia. The Group's current portfolio comprises more than 110 properties with a gross value of €2.2 billion.