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The expanded Supernova Ljubljana Rudnik is open

# A trendy shopping centre that comprehensively meets the needs of visitors

**Press release** 

[Ljubljana, 6 April 2022] Today, the expanded part of the Supernova Ljubljana Rudnik shopping centre was opened. The investment in the extension amounted to EUR 70 million. The expanded shopping centre covers 50,000 square metres and includes 109 stores, 50 of which are new, 7 state-of-the-art cinemas, 19 restaurants and bars on two floors with terraces, 2 indoor amusement parks, outdoor playgrounds, a fitness centre and 2,552 parking spaces, including 1,800 in the parking garage.

Before the official opening of the Supernova Ljubljana Rudnik shopping centre, a press conference was held in the new part of the shopping centre with a tour of the premises. The expanded section will open to the public at 19:00, with night shopping until midnight and opening benefits lasting until Saturday. The opening of the shopping centre puts visitors in the spotlight, who will enjoy free concerts by Slovenian stars such as Klemen Slakonja, Marko Stankovič, ViP Band, Amaya and Lea Sirk from 8 pm onwards. A spectacular, eco-friendly fireworks display will be held at 21:50, followed by a spectacular show by the king of electro swing music, Parov Stelar, at 22:00.

The press conference was attended by Zdravko Počivalšek, Deputy Prime Minister of the Republic of Slovenia and Minister of Economic Development and Technology, Zoran Janković, Mayor of Ljubljana, and Dr Frank Philipp Albert, founder of the Supernova Group.

As Dr Frank Philipp Albert, founder of the Supernova Group, said in his opening speech, Slovenia is one of the most important markets for the Supernova Group. The company's goal is to develop smartly and make strategic acquisitions with the aim of further growth. "By focusing on the long term, partnership and continuous development, we enable ourselves and our tenants to maximise added value and offer our customers a holistic experience. Over the 20 years of business, customer habits have changed and we are constantly adapting to new trends. Shopping alone is no longer enough; shopping centres are evolving into multifunctional and multi-tasking facilities. Catering and entertainment are becoming increasingly important, and there is a growing demand for additional services so that visitors can do several activities in one

visit, from shopping, to visiting the bank or post office, to the gym, to meeting friends for a meal."

Zdravko Počivalšek, Deputy Prime Minister of the Republic of Slovenia and Minister of Economic Development and Technology, welcomed the major investment: "I am glad that the investors in the Supernova upgrade project have recognised the advantages that our country offers. Today's event is, inter alia, a sign that, despite the epidemic situation of the last two years, new investments can and must continue. At the same time, the Supernova centre brings new amenities to the people of Ljubljana and its wider surroundings, contributing to the development of the capital city and improving the quality of life of the local population."

He also underlined the importance of the project for the Slovenian economy: "The fact that with the opening of the new part of the centre you are planning to employ 800 people is very encouraging, both in terms of the growth and development of your shopping centre and in terms of employment and job creation. At the same time, this new investment is also an opportunity to increase consumption and have a multiplier effect on economic growth. I also welcome the fact that the new part of the shopping centre is built to the latest environmental standards. This is particularly important at the time when the whole European economy is shifting towards green and sustainable operations."

Zoran Janković, Mayor of Ljubljana, who is optimistic about such a major investment in his municipality, added: "I am delighted that, despite the challenges we have faced over the past two years, you have managed to open such a beautiful facility on schedule. I am convinced that this project goes beyond traditional shopping and is becoming a centre for socialising."

He added that additional parking spaces are also very important for Ljubljana: "With the new parking spaces, Ljubljana will also get a new P+R car park, so that all those coming from other parts of Slovenia will be able to leave their cars here and take the bus to the city centre, thus relieving the congestion in the centre of the most beautiful city in the world."

# International and local brands, some of which are being presented for the first time

The newly built part is fully integrated with the existing centre, the total area of this unique shopping centre is 50,000 square metres on a 65,000 square metre plot. After the extension, Supernova Ljubljana Rudnik shopping centre has become one of the largest and most modern shopping centres in Slovenia. With additional 50 stores spread over two floors, it will have a total of 109 stores of local and international brands.

Popular brands such as **Sport Vision**, **Deichman**, **NewYorker**, **Intersport**, **Felix Opticians**, **SOliver**, **Odeja**, **Top Shop**, **Mass**, **Humanic** and **Bags&More** will be presented with a renewed or expanded offer, while some of the most visible brands in Rudnik, such as **Mercator**, will be presented with a specially selected offer at the time of the opening. Among the brands that are being presented for the first time in the Supernova Ljubljana Rudnik shopping centre are **Half** 

price, Betty Barclay, dm drugstore, Mr. Pet, Samsonite, Alpina, original sneakers Buzz, US Polo, Ccc, clothing for all sizes Katja pro and haberdashery Office&more.

Among the new service activities in the expanded part, we would mention Addiko bank, Clarus and Morela Opticians, SIMPLE barber shop and Rudnik car wash.

State-of-the-art cinema, amusement parks, children's playground

One of the major attractions of the so-called entertainment area will be the seven-screen **Cineplexx** multiplex cinema, which opens before the summer, and a spacious 1,000 square metre fitness centre, **FiT 13**, for exercise enthusiasts.

Special mention should also be made of the entertainment areas, which are open to all those who want to spend their leisure time actively. The most attractive children's play area, **Zumma kids**, will be spread over 2,000 square metres and will open in the coming weeks, while 600 square metres will be dedicated to the **WOOP! IZZIVI** entertainment site. It is the ultimate team game, unique in Slovenia, which confronts team members with a series of fun tasks. In addition, an outdoor climbing wall, an outdoor playground and various sports areas will be available for children.

#### Enter the world of tastes

Italian, Asian, Spanish or Mexican food, or maybe just a good dessert or takeaway. With 19 restaurants and bars spread over two floors, there's something for everyone's taste. The ground floor is a collection of so-called street-style restaurants, united by an attractively furnished central dining area with communal seating and an outdoor terrace. Some of the more interesting offerings are McDonald's, Fresh time fruit and cream drinks, Chocolate Atelier Dobnik, Lolita, Mamu Sushi bar, Španska vas and Vino & Ribe restaurant. If you fancy Mexican street food, Chili & Limes is waiting for you. They will serve you dishes based on authentic Mexican recipes and their modern derivatives. The restaurants on the ground floor are already open. For a taste of Asian cuisine, visit one of the most popular Asian food restaurants, Chuty's.

The first floor has a concept of service-type restaurants, which will open fully over the next ten days, and each restaurant has its own terrace. If you're excited about the flavours of our western neighbours, **Piazza del Papa** is the gastronomic location for you. The **Dobra Hiša** serves daily freshly prepared snacks and lunches, you can enjoy cocktails at the **GIG bar**, authentic Asian cuisine at the **Lucky cat** restaurant, and great coffee at the **Paradiso bar**, a bar with a hint of Italian aperitif.

# The Green Dot project for a greener future

For more than 20 years, the Supernova Group has been focusing on the future. One of the main cornerstones is sustainable and environmentally friendly development, which has been underpinned by the Green Dot programme. The programme aims to optimise business

practices and achieve full carbon neutrality by 2028. Slovenia is considered a model case, as the target is almost achieved here.

The Supernova Group believes in responsible environmental management and the promotion of the use of renewable and sustainable energy sources. At the heart of this strategy is the production of sustainable energy and the careful management of natural resources, which is what they strive for in the construction of their advanced facilities.

23 rooftop solar power plants have been commissioned in Slovenia and Austria, and another 56 will be set up across the Group by the end of 2023. On average, the green energy generated on the roofs of shopping centres covers on average 35% of the buildings' energy consumption. In Slovenia, the Supernova Group has 13 solar power plants, with the aim of increasing the number and equipping all buildings that can be equipped with them.

Supernova Ljubljana Rudnik contributes to the Green Dot project with a new parking garage and an extended part of the shopping centre, where the latest environmental standards were considered in the construction. The façade of the garage is covered with green areas in the form of vertical gardens, where full growth is expected in 2023. The entire shopping centre and the Supernova Ljubljana Rudnik garage are lit with energy-friendly LED technology, there are electric bike rental stations and chargers for electric cars in front of the shopping centre, and a solar power plant is planned.

## **About Supernova Group**

The Supernova Group is an international company based in Graz, focused on the development and management of commercial real estate. Supernova Group's current portfolio comprises 73 retail properties and seven undeveloped sites with a value of EUR 1.6 billion. Supernova's main markets are Croatia, Slovenia, Romania, Austria and Slovakia. Through intelligent development and strategic acquisitions, the Supernova Group plans to continue the group's growth while respecting the conservative financing structure and at the same time investing in growing markets, hotel real estate and renewable energy sources.

The group has been present in Slovenia for 20 years. They manage 24 Supernova shopping centres with a total area of 350,000 square metres in 16 cities across Slovenia. Their shopping centres are present in Ajdovščina, Celje, Jesenice, Kamnik, Koper, Kranj, Ljubljana, Maribor, Metlika, Nova Gorica, Novo mesto, Postojna, Ptuj, Ravne na Koroškem, Slovenj Gradec and Slovenske Konjice. They have invested €725 million in development and acquisitions in Slovenia, they cooperate with 600 tenants and employ 10,000 people in Supernova Group centres.

### Over the years:

**2002** They entered the Slovenian market with the development of two stand-alone stores and two retail projects in Koper and Ljubljana, which were later sold.

2008 The Supernova Ljubljana Rudnik shopping centre was developed and opened.

**2010** Supernova Koper retail park was developed and opened.

**2012** Supernova Nova Gorica shopping centre and retail park was developed and opened.

**2016** They took over the shopping park in Maribor and developed it into the Supernova Maribor shopping centre.

**2019** In 2019, the Supernova Group acquired the leading retail position in the Slovenian market in terms of number of shopping centres and total leasing area. Supernova Group acquired 10 retail properties from Mercator's portfolio in Ljubljana Šiška, Kranj Primskovo, Kranj Savski otok, Ajdovščina, Celje, Jesenice, Koper, Slovenj Gradec, Novo mesto and Postojna. In the same year, Supernova continued its successful expansion by acquiring 11 Qlandia shopping centres (shopping centres in Kamnik, Kranj, Krško, Maribor, Nova Gorica, Novo mesto, Ptuj and retail parks in Maribor Tezno, Metlika, Ravne na Koroškem and Slovenske Konjice). They invested in marketing activities and brought all the acquired centres under the same Supernova brand.

**2022** On 6 April, the expanded part of the Supernova Ljubljana Rudnik shopping centre was opened. The investment in the extension amounted to EUR 70 million. The expanded shopping centre covers 50,000 square metres and includes 109 stores, 50 of which are new, 7 state-of-the-art cinemas, 19 restaurants and bars on two floors with terraces, 2 amusement parks, a fitness centre and 2,552 parking spaces, including 1,800 in the parking garage.

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