

## ***CENTAR KAPTOL UNVEILS REVAMPED LOOK, GATHERS CELEBRITIES AND PUBLIC FIGURES***

Zagreb, May 20, 2022 – After just over two years of reconstruction and renovation, Zagreb’s favorite premium lifestyle and shopping center, **Centar Kaptol**, unveiled its revamped look. The new and renovated edition of this shopping destination, well-known among fans of international premium brands, opened its doors, presenting a completely new dimension of shopping and indulging in a varied culinary offer. The design of the shopping center, which was inspired by the old Zagreb, attracted a number of celebrities. Among the first ones to enjoy its rich offer were Iva Radić, Marija Biščan, Iva Jerković, Jasmina Bagarić, Iva Todorčić, Marijana Mikulić, Ana Maras Haramander, and Enis Bešliagić, among others.

To the surprise of many, the rich entertainment program included a performance by singer Nina Badrić. The opening event continued with a tour of the center and sampling of the fusion of bar and culinary offer.

*“By redecorating and modernizing the center, which is culturally, socially, and stylistically inspired by Zagreb’s rich past, we wanted to create a unique place that offers visitors a break from their day, knowing that they can do everything in one place in a relaxed manner. We wanted to move away from the exclusive role of a shopping mall and emphasize the lifestyle and gastronomy segments with select offers in a cozy, green ambiance,”* said **Markus Pinggera**, Managing Director at Supernova Group.

The owner of Centar Kaptol, Supernova Group, is focused on developing and managing commercial properties in central, eastern, and western Europe. In Croatia, Supernova Group operates in nine different cities, and has a total of fifteen currently active projects.

The newly renovated center has a total area of 40,000 square meters, and its offer is distributed thematically over several floors. Now, its visitors can do and complete whatever is necessary – from the usual tasks such as daily grocery shopping to socializing, having a great time, and going out – in one place and in an even more relaxed atmosphere. Besides perfumeries, a cinema, a fitness center, and many other attractive stores and services, the center has a large garage space as well. The relaxed atmosphere of the impressive green zones further enhances this multipurpose space. Thus, the luxury shopping center offers its visitors a chance to take a breather from their dynamic lifestyles. The extravagant outdoor terrace is an extension of the center, affording stunning views of the city center and combining the restaurant and bar offers. Fashion aficionados will be able to indulge in the latest era of lifestyle shopping. There are 34 stores currently offering well-known international brands, including Alfa Vision Optika, Andrews Baby Company, Barbieri’s Restaurant, Barbieri’s Caffe Bar, Barbour, Beer Bar, Magnolia, Premium Cigars, Bio&Bio, Bonkulović Delikatese, brigada\*, The Core, dm drogerie markt, Douglas Parfumerija, Et Cetera, Frida Bar & Bistro, Gant, Journal, Kaptol Boutique Cinema & Bar, Khala Restaurant & Bar, Konzum, Maras, Max&Co., Nebo, Orlandofit Fitness, Palmers, Poliklinika Milojević, Polo Ralph

Lauren, PrimaPharme Pharmacy, Puntino, Seventy, StarFitness, Svijet Medija, and Zoo City. By year-end, the Centar Kaptol will be able to offer ten more brands.

Much to the delight of all the shopping center's visitors, over the **opening days, May 20 and 21**, Centar Kaptol will host a number of events and surprises. In addition to numerous discount deals, the visitors will be able to enjoy an exclusive fashion exhibition by the famous fashionistas, who will use their fashion-related tips and combinations to guide us through the latest international fashion trends. Moreover, makeup fans will be able to learn about some of the beauty secrets of the famous makeup artist Saša Joković, while others will be able to unwind from all the shopping in the perfect spot – the shopping center's terrace, CK Kaptol Dvor. On Saturday, May 21, Centar Kaptol will also kick off its new weekend program titled **Brunch & Lunch!** From 1 PM until 3 PM on Saturday, the visitors will be able to rest on the center's second-floor outdoor terrace and enjoy the beats of DJ Pepi Jogarde as well as sample a host of delicious snacks and interesting and refreshing drinks at promotional prices. On Friday and Saturday, the party will continue in the evening hours; from 6 PM until 9 PM, DJ Garde will be entertaining the visitors on the outdoor terrace under the spring sky. Lastly, throughout the shopping center, there are inspirational photo corners, where visitors will be able to capture moments of joy and happiness with their loved ones.

Furthermore, on both Friday and Saturday, between 9 AM and noon, Magnolia Slastice will be giving out free coffees, while the center's promoters will be gifting the visitors with tasty popcorns. Fortunately, surprises do not end there, as Centar Kaptol has prepared more interesting surprises throughout the weekend in question.

As of **June 9**, every other Thursday Centar Kaptol will have a Chill & Shop Break, a perfect invitation to take a break from one's duties and responsibilities. Enjoying the varied bar offer and mouthwatering delicacies on an outdoor terrace, surrounded by the sounds of local DJs are fast becoming the most desired experience on Thursdays.

Centar Kaptol is once again becoming the must-visit destination featuring one's favorite fusion of entertainment, shopping, and gastronomy, while the heart of Zagreb has come to life with the renovation of Centar Kaptol.

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