

## PRESS RELEASE

### **Supernova Group Further Strengthens Its Presence in Croatia Through a New Acquisition in Imotski**

Zagreb, [date] – Supernova Group announced that the Park&Shop shopping center in Imotski has become the 18th shopping center in Croatia to operate under the Supernova brand and management network. This strategic acquisition further reinforces Supernova Group's presence in the Dalmatia region and underscores its long-term commitment to the continued development of modern retail infrastructure in Croatia.

"With the addition of Park&Shop to our portfolio, our objective is to deliver a distinctive shopping experience for the residents of Imotski and visitors to the wider Imotski region—one that combines a strong and diverse tenant mix with a modern and welcoming environment. In the first quarter, several new brands are set to open in the shopping center, including Tom Tailor, Europa 92 and Optotim, as well as new entertainment offerings for children. The shopping center will be upgraded in line with Supernova standards, including enhancements to the retail offering, spatial functionality, visual identity, and the overall customer experience, ensuring full alignment with our other locations. This acquisition strengthens Supernova Group's market position in Croatia and reaffirms our strategic focus on further expansion in Dalmatia," said Markus Pinggera, Managing Director of Supernova Group.

Park&Shop Imotski is a modern retail destination spanning more than 10,000 square meters, strategically located in the heart of the Imotski region. The center comprises over 20 retail units and service providers, offering a comprehensive range of products, including groceries, fashion and footwear, accessories, cosmetics, books, and leisure items. Anchor and key tenants include Konzum, Bipa, Müller Drogeriemarkt, Deichmann, JYSK, s.Oliver, New Yorker, Kapriol, Euro Store, Školska knjiga, Takko Fashion, KiK, Pepco, Mana, Moda In, Mandy Suveniriri, and Family. The center is further enhanced by customer-oriented amenities such as free parking with over 500 spaces, fully air-conditioned interiors, Wi-Fi access, a children's play area, and a café bar, ensuring a comfortable and enjoyable shopping experience for visitors of all generations.

With this acquisition, Supernova Group continues to expand its Croatian portfolio, which currently comprises shopping centers across 11 Croatian cities.

Headquartered in Austria, Supernova Group is an international commercial real estate company specializing in the development and management of retail properties across Austria, Croatia, Italy, Romania, Slovakia, and Slovenia. The Group currently manages a portfolio of 118 retail properties with a total value of EUR 2.4 billion. Across all markets in which it operates, Supernova Group pursues a strategy of intelligent development and targeted acquisitions focused on delivering sustainable growth and long-term value. The Group remains strongly committed to continuous investment in the modernization and sustainability of its assets.

For more information, please visit [www.supernova.at](http://www.supernova.at).