

PRESS RELEASE

Supernova Zadar Donates €3,000 to Croatia's First Rowing Club for Women Breast Cancer Survivors

This donation enables the women of the Dragon Boat Club to continue their inspiring story of courage, health, and unity.

Zadar, 23.05.2025. – The Supernova Zadar shopping center has donated €3,000 to the Dragon Boat Rowing Club, a unique group made up of women who have overcome breast cancer. Through both recreational and therapeutic rowing, these women exemplify resilience, renewed energy, and unity.

With the support of this donation, the club's members received professional sportswear for training and competitions, as well as protective tarps for their boats—enhancing their training conditions, preserving equipment, and offering extra motivation to continue progressing and competing in regattas across Europe.

"Supernova Group is proud to invest in initiatives that create real, positive change in society. We are especially honored to support stories that empower and inspire our local communities. The women of the Dragon Boat Club are a remarkable example of perseverance and strength. This donation is our way of expressing gratitude for the inspiration they provide and supporting their efforts to rebuild their lives with health, connection, and triumph " said **Iva Fisher**, Center Manager of Supernova Zadar.

The Dragon Boat Rowing Club is the first of its kind in Croatia, bringing together breast cancer survivors who use rowing as a means of physical and emotional recovery. The club also plays an important role in challenging stereotypes and raising awareness about the importance of supporting women with breast cancer.

"Support like this from Supernova Zadar means far more than just new equipment—it shows us that we're seen, valued, and not alone. Rowing has given us strength, confidence, and hope, and partnerships like this give us the encouragement we need to keep pushing forward," said **Dubravka Karlović-Babić**, president of the Dragon Boat Club.

Supernova Group, which manages shopping centers across Croatia—including Supernova Zagreb Buzin, Garden Mall, Cvjetni, Colosseum, Slavonski Brod, Zadar, Šibenik, Koprivnica, Sisak East, Sisak West, Varaždin, Karlovac, Požega, Križevci, Jastrebarsko, as well as Centar Kaptol and Branimir mingle mall in Zagreb—plans to continue investing in community initiatives and socially responsible projects, thereby helping to create better conditions for the well-being of all citizens.

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